## **British Chamber of Commerce** (BritCham) Indonesia

Promoting, Facilitating Trade & linvestment between Britain and Indonesia





BritCham Indonesia is a membership organisation that works closely with stakeholders both in the UK and Indonesia, including but not limited to, the British Embassy, Indonesian Embassy in London, Indonesia Investment Coordinating Board (BKPM), Indonesia Investment Promotion Centre (IIPC), British Council and trade associations in the UK and Indonesia.

For over 40 years, the most influential business leaders, renowned experts and academicians have been our esteemed guests at various forums.















### **Sustaining**:





A Harbour Energy company























### **Business Network Development Partners:**



ACCLIME





















# Membership



our members and wider То business community, we represent an independent and reliable source of information, covering current affairs, security, health, inside-track analysis from our business group, plus advocacy, personal and social development.









### Membership Overview +2601000nominees

corporate members

65% 35% **British connections** International

















#### male









#### Network with international executives across many sectors

#### Branding



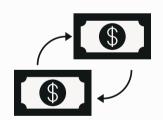
Market into the membership for direct selling and/or supply opportunities







### Business interligence, information and access to influential stakeholders



### Discounted adverstising & promotion



### **Climate Change**

# Member Focus Group\*

A platform for members to voice ideas and advocacy by engaging in group discussions.

\*strictly for BritCham members only

#### Chair: Ainsley Mann - ASEAN Head of Business Development at Swire Pacific

Many of BritCham members have already introduced climate change related initiatives into their businesses. This Member Focus Group serves as a platform to share ideas, provide relevant contents and engage in advocacy relating to climate change issues.

#### **Human Capital & Education**

### Agility Ltd (UK)

This focus group aims to make a vital contribution to simultaneously building Indonesia and UK enterprises. Working closely with the BritCham Human Capital & Education Centre and the BritCham-YIPA partnership in achieving this objective, this Member Focus Group will support both human resources practice improvement for our wider membership and policy development at national level, through thought leadership and advocacy.

#### **Smart Sustainable Cities**

#### Chair: Ellen Utomo - Business Development Manager at Swire Properties

Noting the wide coverage of smart cities, members of this group have chosen some particular areas and topics as its focus that include smart cities financing scheme in Indonesia, Internet of Things (IoT) and apps utilization and more.







Chair: Dr. Paul Aitken - Founder of MLA (Singapore) Pte Ltd and Mastering Leadership



# **Our Business Units**



#### **Sales Marketing & Event**

The sales marketing unit cover membership, partnership, sponsorship, and advertising. Our events unit organise business services or events management services, facilitating a wide rage of events and webinars. Such special events, social as regular, networking, fundraising, corporate, and many more.



#### **Business Centre**

The delivery partner of and therefore works closely with the Department for International Trade (DIT) at the British Embassy Jakarta in facilitating trade and investment through assisting British SMFs in their market access endeavours into Indonesia









### **Education Centre**

This unit aims to be, not only the onestop service for undergraduate and post-graduate courses, counselling & university selection but also for internships to first-employer matchmaking.



# Events

Offer and provide solutions during challenging times

Give opportunities to members to actively involve and to contribute as panelist

Discuss various topics: human capital, education, environment, digital transformation, supply chain, property etc.







### Facilitate ideas and topic suggestions from members



# **Events Highlights**





Corporate Climate Change Commitments – A Global Leadership Perspective Webinar with Alan Jope, Global CEO of Unilever

Our Covid-19 Story: West Java - Challenges, Wins, Collaborations, Opportunities Webinar with Ridwan Kamil. Governor of West Java



BritCham Ministerial Series Webinar: East Java -Strategic, Ambitious with Emil Dardak, Deputy Governor of East Java



BritCham Professional Women's Group Webinar: Celebrating IWEC Women Entrepreneur Awardees









### +4,000non-member attendees



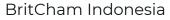


webinars



webinar attendees

\*April - December 2020





# **Business Centre**

- Marketing Information Webinar
- Market Information
- Virtual Roadshow Management
- Virtual Trade Mission Management
- Visit Programme/Business Matchmaking

🔘 @britcham\_id

• Other/bespoke services

BRI'











### **Market Access Support to Indonesia\***

(in numbers)



# **Established in** 2013

















@BritCham\_ID

\*2013 - 2020

# **Education Centre**

Bringing international employers and top Indonesian talent together

#### **STUDENTS:**



- University Selection
- Travel, Accommodation and Visa
- English Language Training & Qualifications
- Internship and First Job Counselling









#### **PROFESSIONALS:**

- TVET
- Professional Qualifications
- Training and Development
- Globally-Endorsed Quality Assurance





### **Universities**:

































#### **Professional Development:**



Teesside University

YORK **ST JOHN** UNIVERSITY







## Get in touch with us

#### World Trade Centre 5, 15th Floor

Jl. Jenderal Sudirman, Kav. 29-31 Jakarta 12920 T: +62 21 522 9453 F: +62 21 527 9135

www.britcham.or.id

#### Membership:

• salesmkt@britcham.or.id

#### Events:

- events@britcham.or.id
- **Business Centre:** 
  - obn.team@britcham.or.id

#### **Education Centre:**

• educentre@britcham.or.id









