## a different me

Rachel is the Founder & CEO of A Different Me – where she is on a mission to ensure that every working parent returns to work feeling valued, supported and in control of their own transition. A Different Me provides "Return to work" coaching packages, practical planning tools and relevant insights helping to guide working parents. In addition, Rachel works with organisations to shape policy, programmes and cultural changes to enable working parents to thrive.

She remains a passionate advocate for working mums, firmly believing that accessing and enabling this vital talent pool is essential for the success of our economy. The evidence is clear – organisations with genuine gender balance perform better.

During a 20-year career in the city within Big tech sales, she navigated two returns to work after her maternity leaves and experienced first-hand how challenging it is to balance your career aspirations with the needs of your family. She also saw many of her peers struggling to have careers and be the parent they wanted to be. Resulting in becoming burnt out, leaving completely or failing to fulfil their potential.

Rachel sees that it is the mid-career point where women are hitting their career stride and starting families that need real thought and investment to improve and to ensure we make it possible & sustainable to be a fulfilled working mum. As well as helping companies increase the leadership pipeline, reduce the gender pay gap and reap the benefits of an inclusive workforce.

Rachel was also Vice-Chair of Cisco's Inclusion board & Cisco's UK "Back to Business" group working to effectively integrate those returning from long term leave back into their roles.

Please contact Rachel to discuss any aspect of being a working parent.



rachel@adifferentme.co.uk

www.adifferentme.co.uk