

Maritime UK National Careers Week Toolkit

National Careers Week



Background



Maritime UK has partnered with National Careers Week for 2023. The key theme is Together.

National Careers Week 2023 runs from 6-12 March and aims to empower students through providing free CEIAG resources to enable students to have more informed choices about their future career opportunities. The week also empowers educators and advisors, through the sharing of case studies and experiences.

National Careers Week 2023 will see maritime celebrated on **Wednesday 8th March**. Providing information on the career options available for young people looking to explore the maritime sector. For the first time ever, maritime will be at the centre of career conversations across the UK.

Throughout the week Maritime UK and NCW will use the platform to promote maritime careers to schools and colleges across the UK with special events, resources and activities organised for educators to use with their learners. In addition, volunteers signed up for Maritime UK's Ambassador programme with Inspiring the Future will take part in dedicated NCW activities across the country.

Organise an open day



Following the huge success of events across Maritime UK Week, we would like to encourage Maritime Organisations to once again open their doors to schools/colleges or the public to raise the public awareness of the Maritime Industry. This will also inspire young people to consider Maritime Careers they may not have considered before.

Maritime UK believe visiting maritime sites and vessels is the best way to open young minds to the exciting and wide ranging careers at sea and on shore that our thriving sector offers. We are hopeful that Ports, Naval Dockyards, Ship/Boat builders, Historic Ships, Maritime Museums, Maritime Colleges and other maritime sites and vessels will all participate.

The Careers and Outreach Programme has contacts with careers advisers and leaders in schools and colleges, with careers hubs, with Local Authorities and with national organisations such as Developing the Young Workforce in Scotland, Careers Wales and the Careers Enterprise Company in England. As such we can help you to promote open days to potential visitors and to prepare for that activity.

Please contact jhuxley@maritimeuk.org if you are planning an event and we will spotlight it through our social media and Maritime Careers Events page.

Inspiring the Future



Inspiring the Future, the organisation which Maritime UK partner with to deliver the national industry ambassador project, will be running a Maritime Showcase Event with Industry Ambassadors on Friday 10th March of National Careers Week. This event will be a virtual interactive event for primary school students across the UK.

Maritime Industry Ambassadors are being encouraged to attend schools and colleges across the UK during National Careers Week. This is an important element of National Careers Week to spotlight the opportunities available in the Maritime Sector.

Specific resources for National Careers Week will be made available in January 2023 to support this engagement.



National Careers Guidance Show



National Careers Guidance Show – 8th March 2022 – ILEC Conference Centre, London

This event is aimed at Careers Professionals, with around 650 expected to attend. Careers Professionals are responsible for Careers Education within schools and colleges and it is important that they have knowledge of up-to-date opportunities within the Maritime Sector. Careers Professionals can speak to hundreds of students within one week!

Maritime UK is looking at creating a Maritime Hub Area within this event which would include 3 or 4 industry stands. To take part in the event and discuss costs, please get in touch with the secretariat. You can find out further information on the event [here](#).

Please contact Jess Huxley (jhuxley@maritimeuk.org) to express interest in this event.

Deadline for expressions of interest: 15th February 2023.

Dartmoor Trust Careers Fair



Dartmoor Trust Careers Fair - 8th & 9th March 2022 – Ashbury Hotel, Okehampton

Maritime UK is working with Maritime UK South West to attend the Dartmoor Trust Careers Fair during National Careers Week. This event will be the largest of its kind in North and West Devon and will bring together students from a wide geographical area. Over 4000 students across years 9 – 12 are expected to attend. It would be fantastic to have various Maritime stands at this event and showcase to the students the wide variety of opportunities available in the Maritime Sector and in particular in the South West.

This event is free to attend as the inaugural event, but the Dartmoor Multi-Academy Trust is accepting donations towards their running costs.

Please contact Jess Huxley (jhuxley@maritimeuk.org) to express interest in this event.

Deadline for expressions of interest: 17th February 2023.

Virtual Opportunities



Maritime UK will be running a series of 30-minute webinars covering each of the maritime industries:

- Monday – Professional Services
- Tuesday – Shipping
- Wednesday – Ports
- Thursday – Engineering
- Friday – Leisure

The secretariat will be in touch with members in each part of the sector to support the relevant webinars.

Get involved on Social Media



Maritime UK would like to spotlight the industry by running 'Day in the Life of Maritime' across social media.

Each day in line with the webinars we would like to showcase a Maritime Profession.

- Monday – Professional Services
- Tuesday – Shipping
- Wednesday – Ports
- Thursday – Engineering
- Friday - Leisure

Members are invited to put forward colleagues to be showcased or suggest their members to get involved.

Further information



Resources to support engagement with National Careers Week

1. The link to the official National Careers Week Website: <https://nationalcareersweek.com/>
2. Maritime UK Careers & Outreach Programme resources: <https://maritimeuk.org/careers/careers-professionals/resources/partners/>
3. Further resources for ambassadors will be released in February 2023.

Maritime Careers Social Media

1. Twitter - @MaritimeUK | @MUKCareers | #MaritimeUK | #MaritimeCareers
2. LinkedIn – Maritime UK
3. Instagram - @maritimeuk_careers
4. Tiktok - @maritimecareers

Get in touch

For further information and to get involved, please contact Jess Huxley (jhuxley@maritimeuk.org)