

Maritime UK

Maritime Roadshow for Girls

Programme overview



About Maritime UK



Maritime UK is the umbrella body for the maritime sector, bringing together the shipping, ports, services, engineering and leisure marine industries.

Maritime UK's members are trade associations and related organisations working together to realise the organisation's vision.

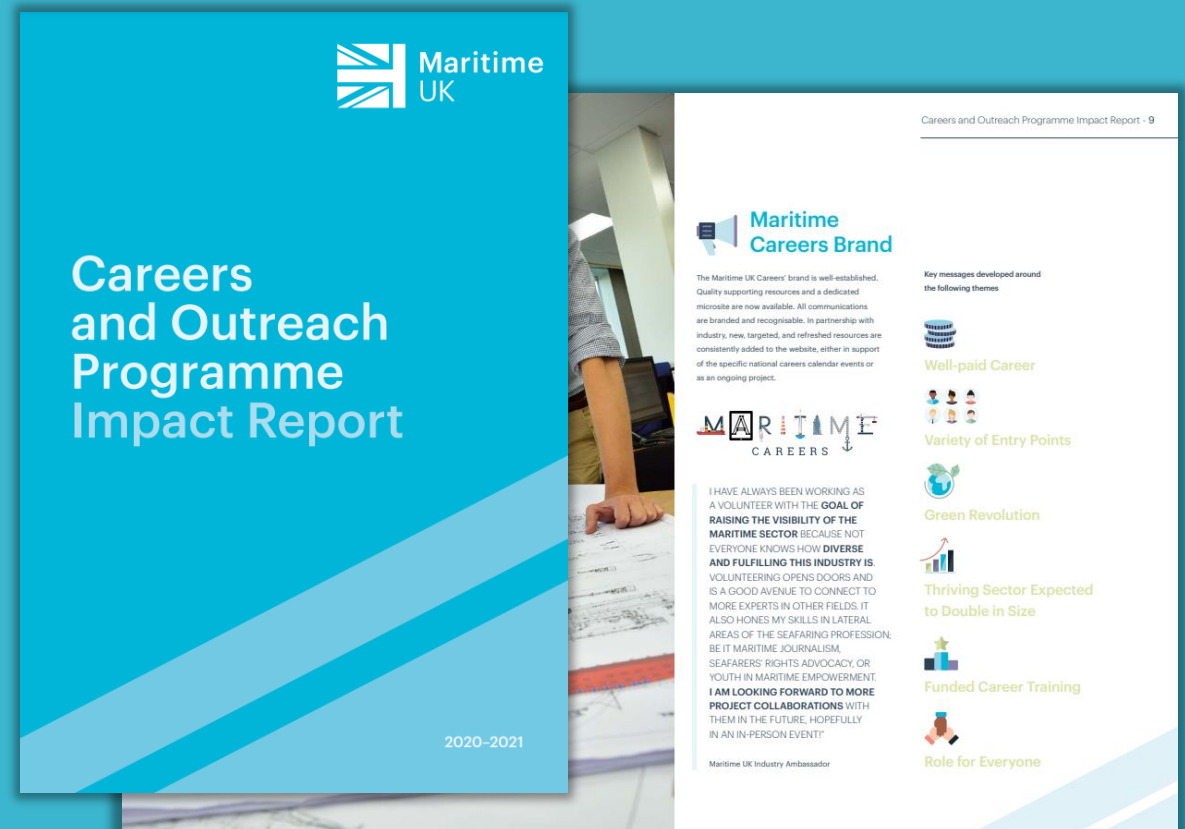
- Vision: For the UK to be the most competitive maritime nation globally by 2050.
- Mission: To champion and enable a thriving maritime sector.

Careers & Outreach Programme



Programme activity

- Careers Taskforce
- Careers Professionals' Network and CPD sessions
- Maritime Industry Ambassadors Programme
- Careers Campaign Partners
- Outreach Activity
- Partnership with National Careers Week
- National and Regional Careers Events
- Online resources
- Maritime Careers Social Media
- Maritime Careers [Website](#)
- Teaching resources and lesson plans
- Educator support and engagement





Maritime Roadshow for Girls



Maritime UK is launching the 'Maritime Roadshow for Girls' in 2023 to help inspire girls to think about the sector when considering their future careers. The roadshows will have a strong focus on Science, Technology, Engineering and Maths (STEM). The programme was previously delivered by the 1851 Trust. The series saw 1,400 girls from 90 schools taking part. An impressive 70% of whom said that they felt inspired to think differently about their future careers.

Aims

- To increase participation, confidence and contribution to STEM subjects in school.
- To enhance understanding and awareness of STEM careers in the maritime sector with students.
- To empower young women to make informed choices about careers paths.
- To assess the long-term impact of a multi-activity day on the girls that take part.
- To assist increasing gender representation in the maritime sector by ensuring young women know it is a career path for them.

Overview



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Date	Area
March	Hull
April	Liverpool
May	Aberdeen
June	Cornwall
June	Fleetwood
July	Pembrokeshire
September	London (LISW)
September	Southampton
October	Belfast
November	Barrow
November	Plymouth
December	Midlands



Standard Timetable

Schools	9:20-9:40	9:40-10:00	10:10-11:00	10 min	11:10-12:00	12:00-12:50	13:00-13:50	10 min	14:00-14:50	15:00-15:20
1	Arrival & Sign in	Welcome	Maritime Overview & Speed Networking	Switch	Tour or Competition	Lunch	Stem Activity 2	Switch	Stem Activity 1	End of Event and Feedback
2			Stem Activity 1		Maritime Overview & Speed Networking		Tour or Competition		Stem Activity 2	
3			Stem Activity 2		Stem Activity 1		Maritime Overview & Speed Networking		Tour or Competition	
4			Tour or Competition		Stem Activity 2		Stem Activity 1		Maritime Overview & Speed Networking	

Activities

All activities will be focused on Science, Technology, Engineering and Maths (STEM) subjects with a Maritime theme running throughout.

- Speed Networking & Maritime Overview Presentation: Overview Presentation of the Maritime Industry followed by meeting 5-10 Female Maritime Professionals. The students will split into small groups and spend around 5 minutes asking the professionals questions.
- Stem Activities – The STEM Activities will be hands-on activities where the students can build, interact with and explore the Maritime Sector.
- Tour of the venue: Students will be given tours of the venue including a question sheet to fill in.





Impact of the events

Each event will have 100-125 students. These events help schools to meet key Gatsby Benchmarks which set a national standard for careers education.

Data from the previous roadshow shows very positive results from student participation:

- 85% of girls said that they enjoyed the roadshow and learned something new
- 94% of teachers said that the day positively enhanced their curriculum.
- 97% of teachers thought their students were more likely to pursue careers in STEM subjects.

If you have colleagues at other organisations that would be interested, please send them this [form](#).



Partnering with Maritime UK



- **Speaking Opportunities:** There is the opportunity for organisations to provide an opening speech to students and teachers at the start of the events.
- **Brand Visibility:** Benefit from great brand amplification opportunities across Maritime UK's channels.
- **Executive Connections:** Maritime UK work closely with government and industry. There is significant interest from senior officials and media in attending the events.
- **Social Value:** These events are a fantastic way to support the local community. We hope this events will create a year-round relationship between schools and industry.
- **Future of the industry:** By taking part you are helping to inspire young students to choose a career path in the maritime industry.

Get Involved



It is vital that industry colleagues are involved with the events. The students that attend are the maritime professionals of the future!

There are a few ways that industry can get involved including:

- Sponsoring the Roadshow
- Taking part in speed-networking
- Providing STEM activities for the roadshow
- Providing case studies of female Maritime professionals for use in the Maritime Roadshow booklet and social media
- Host a Roadshow event

Hosting a Roadshow



Maritime UK are asking industry to consider hosting a roadshow event. To meet Gatsby Benchmark 6, schools must provide students with experiences of workplaces.

An outline of the space that will be required includes:

- An area where 100-150 people can gather at the start & end of the day
- A room where speed-networking and the Maritime overview presentation can take place
- Two rooms for 30 people each to take part in STEM workshops
- If there is no opportunity for students to take part in a facility tour an additional room for a further 30 students to take part in activities

The Maritime Roadshow events are flexible and Maritime UK will work with industry to ensure the event works for them.

Any questions?



Maritime Careers Social Media

1. Twitter - @MaritimeUK | @MUKCareers | #MaritimeUK | #MaritimeCareers
2. LinkedIn – Maritime UK
3. Instagram - @maritimeuk_careers
4. TikTok - @maritimecareers
5. Website – maritimecareers.uk

Get in touch

For further information and to get involved, please contact Jess Huxley (jhuxley@maritimeuk.org)