

Maritime UK National Careers Week Toolkit

National Careers Week



Background



Maritime UK has partnered with National Careers Week for 2023. The key theme is **Together**.

National Careers Week 2023 runs from 6th – 11th March and aims to empower students through providing free CEIAG resources to enable students to have more informed choices about their future career opportunities. The week also empowers educators and advisors, through the sharing of case studies and experiences.

National Careers Week 2023 will see maritime careers celebrated on **Wednesday 8th March**, providing information on the career options available for young people looking to explore the maritime sector.

Throughout the week Maritime UK and NCW will use the platform to promote maritime careers to schools and colleges across the UK with special events, resources and activities organised for educators to use with their learners. In addition, volunteers signed up for Maritime UK's Ambassador programme with Inspiring the Future will take part in dedicated NCW activities across the country.

Overview



Monday 6 th Professional Services	Tuesday 7 th Shipping	Wednesday 8 th Ports Maritime Careers	Thursday 9 th Engineering & Science	Friday 10 th Leisure
Business Services Webinar 8:30-9:00	Shipping Webinar 8:30-9:00	Ports Webinar 8:30-9:00	Engineering & Science Webinar 8:30-9:00	Leisure Webinar 8:30-9:00
<u>Sharing of case studies begins!</u>	Maritime UK Solent Maritime Engagement Project Launch	Dartmoor Trust Careers Fair All day	Dartmoor Trust Careers Fair All day	Primary Futures Event 9:00- 10:00
<u>Sharing of blog posts begins!</u>			<u>Maritime UK Awards (Hull)</u> 18:30 until late!	

Organise an open day



Following the huge success of events across Maritime UK Week, we would like to encourage Maritime Organisations to once again open their doors to schools/colleges or the public to raise the public awareness of the Maritime Industry. This will also inspire young people to consider Maritime Careers they may not have considered before.

Maritime UK believe visiting maritime sites and vessels is the best way to open young minds to the exciting and wide ranging careers at sea and on shore that our thriving sector offers. We are hopeful that Ports, Naval Dockyards, Ship/Boat builders, Historic Ships, Maritime Museums, Maritime Colleges and other maritime sites and vessels will all participate.

The Careers and Outreach Programme has contacts with careers advisers and leaders in schools and colleges, with careers hubs, with Local Authorities and with national organisations such as Developing the Young Workforce in Scotland, Careers Wales and the Careers Enterprise Company in England. As such we can help you to promote open days to potential visitors and to prepare for that activity. **The Open Day could be as simple as inviting one college or primary school class to see the work you do!**

Please contact jhuxley@maritimeuk.org or fill in [this form](#) if you are planning an event.

Maritime UK will spotlight it through our social media and [Maritime Careers Events page](#).

Inspiring the Future



Inspiring the Future, the organisation which Maritime UK partner with to deliver the national industry ambassador project, will be running a Maritime Showcase Event with Industry Ambassadors on Friday 10th March of National Careers Week. This event will be a virtual interactive event for primary school students across the UK.

Maritime Industry Ambassadors are being encouraged to attend schools and colleges across the UK during National Careers Week. This is an important element of National Careers Week to spotlight the opportunities available in the Maritime Sector.

Specific resources for National Careers Week have been made available to ambassadors to support National Careers Week [here](#), including a case study template for social media!



Dartmoor Trust Careers Fair



Dartmoor Trust Careers Fair - 8th & 9th March 2022 – Ashbury Hotel, Okehampton

Maritime UK is working with Maritime UK South West to attend the Dartmoor Trust Careers Fair during National Careers Week. This event will be the largest of its kind in North and West Devon and will bring together students from a wide geographical area. Over **4000 students** across years 9 – 12 are expected to attend. It would be fantastic to have various Maritime stands at this event and showcase to the students the wide variety of opportunities available in the Maritime Sector and in particular in the South West.

This event is free to attend as the inaugural event, but the Dartmoor Multi-Academy Trust is accepting donations towards their running costs.

Please contact Jess Huxley (jhuxley@maritimeuk.org) to express interest in this event.

Deadline for expressions of interest: 28th February 2023.

London Careers Hub East



London Careers Hub East – Multiple Dates– London

Maritime UK is working with London Careers Hub East to ensure that there is Maritime representation at their National Careers Week events. Each event will have at least 500 students from multiple secondary schools across London present.

- 9th March - Careers Event for Newham/Waltham Forest/Enfield at Waltham Forest College.
- 14th March - Careers Event for Barking & Dagenham/Havering/Redbridge at New City College.
- Further Careers Event for Greenwich/Bromley/Bexley to be confirmed.

These events are free to attend.

Please contact Jess Huxley (jhuxley@maritimeuk.org) to express interest in this event.

Virtual Opportunities



Maritime UK will be running a series of 30-minute webinars covering each of the maritime industries:

- Monday – Professional Services
- Tuesday – Shipping
- Wednesday – Ports
- Thursday – Engineering
- Friday – Leisure

The secretariat will be in touch with members in each part of the sector to support the relevant webinars.

Get involved on Social Media



Maritime UK would like to spotlight the industry by running 'Day in the Life of Maritime' across social media.

Each day to align with the webinars we would like to showcase a Maritime Profession.

- Monday – Professional Services
- Tuesday – Shipping
- Wednesday – Ports
- Thursday – Engineering
- Friday - Leisure

Members are invited to put forward colleagues to be showcased or suggest their members to get involved.

5 minute opportunity - A case study template has also been made available [here](#). Maritime UK are asking members to share with their members and encourage them to use the template. It would be fantastic to see maritime careers across social media throughout the week.

Maritime Careers Blogs



Maritime UK will be using the platform that National Careers Week provides to shout about fantastic initiatives across the UK that support the promotion of Maritime Careers. The blogs should be aimed at careers professionals (Careers Advisors, Teachers and Educational Leaders) and be around 500-1000 words. The aim of these blog posts is to make careers professionals aware of the many opportunities to engage with Maritime Careers across the UK.

These blogs will be posted on the [Maritime Careers Website](#) and shared across the Maritime Careers social media. The blogs will be continued to be shared after National Careers Week.

Please email blog submissions to jhuxley@maritimeuk.org in word format with supporting photos attached. Photos may be used for other Maritime Careers social media posts and credit cannot be guaranteed.

Deadline for submissions: 1st March

Further information



Resources to support engagement with National Careers Week

1. The link to the official National Careers Week Website: <https://nationalcareersweek.com/>
2. Maritime UK Careers & Outreach Programme resources: <https://maritimeuk.org/careers/careers-professionals/resources/partners/>
3. Specific ambassador resources: <https://maritimeuk.org/careers/careers-professionals/resources/partners/maritime-ambassador-resources/>

Maritime Careers Social Media

1. Twitter - @MaritimeUK | @MUKCareers | #MaritimeUK | #MaritimeCareers
2. LinkedIn – Maritime UK
3. Instagram - @maritimeuk_careers
4. Tiktok - @maritimecareers

Get in touch

For further information and to get involved, please contact Jess Huxley (jhuxley@maritimeuk.org)