

## **MARITIME** UK

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## Sponsorship: Maritime Parliamentary Reception

The maritime parliamentary reception, held during London International Shipping Week, will launch Maritime UK's economic impact study. This biannual report identifies the value of the maritime sector to the UK economy.

LISW17 is the 'must attend' maritime event of 2017, offering over 160 industry functions and unique networking opportunities for leaders across all sectors of the international maritime sector.

The Wednesday afternoon reception will also serve as a platform to promote the UK maritime sector's role in the government's industrial strategy, and the maritime sector's bids for sector deals within the strategy.

Around 200 MPs, Peers and industry leaders will gather on the Terrace of the House of Commons, and we invite you to associate yourself with the UK's maritime sector at this high profile reception.

## Headline industry sponsor: £6,000 (1 available)

- 10 tickets to attend reception
- Most prominent branding on the day
- Logo on full report distributed at reception
- Logo on invitation to parliamentarians
- Pop-up banner
- Full page advert in the event booklet
- Most prominent branding in all marketing material
- · Acknowledgement from the Chairman
- Announcement in Maritime UK weekly update (e-newsletter)
- Announcement on LinkedIn and Twitter
- Delegate giveaways
- Sector exclusivity

## Industry sponsor/supply chain supporter: £3,000

- 5 tickets to attend reception
- Official designation as a Maritime UK 'Supporter' for 1 year\*
- Logo on invitation to parliamentarians
- Advert in event booklet
- Pop-up banner
- Acknowledgement from the Chairman
- Announcement in Maritime UK weekly update (e-newsletter)
- Announcement on LinkedIn and Twitter
- Sector exclusivity

<sup>\*</sup>Applicable if not a maritime sector company. Supporter status is targeted toward companies within the supply chain that depend upon the maritime sector for import, or to deliver goods for export.