

MMIA

MERSEY MARITIME INDUSTRY AWARDS

2018

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MERSEY MARITIME INDUSTRY AWARDS 2018



As the representative body for the region's Maritime Sector, Mersey Maritime is proud to launch our Mersey Maritime Industry Awards 2018 (MMIA18).

These awards, now in their fourth year, celebrate excellence in the **Maritime, Logistics and Energy (MLE)** sectors across the UK's North West. They are important both in terms of business growth, confidence and for the opportunity they create to raise the profile of these three inter-related industry sectors to a UK and International audience.

Applications are evaluated and scored by a panel of 12 industry leading judges, meaning that businesses of any size and stage in their development, from micro businesses to global operators, have the potential to present their credentials to some of the region's key business leaders.

There are now **12 awards** to apply for – with the exciting addition of the National Impact Award for 2018.

We are pleased to welcome back our Diamond Sponsors, Beech Group, Liverpool Johns Moores University, Peel Ports Group and Stream Marine Training (SMT) and are also delighted to reinstate many of our Award Sponsors from the previous year. Without their generous contributions these awards would not be possible.

We hope you will take the opportunity to review your business performance and place your company in the running for at least one of them. Good luck!

Closing Date for Applications - Friday 5th January 2018

Please send completed applications to MMIA18@merseymaritime.co.uk

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Award Categories:

Business of the Year – Sponsored by Stream Marine Training

This award will be made to a business that has demonstrated a real understanding of its target market and positioned or adapted itself accordingly, showing impressive growth, or growth potential, and sustainability in terms of one or more of the following: job creation; turnover and/or impact on the region.

CRITERIA

Open to businesses of any size that operate within the MLE sectors based or operating in the Liverpool City Region and wider North West (including the Isle of Man).



SME of the Year – Sponsored by Royal HaskoningDHV

This award will be made to an SME* that has demonstrated a real understanding of its target market, showing impressive growth, or growth potential, and sustainability in terms of one or more of the following: job creation; turnover and/or impact on the region.

*Small or Medium sized Enterprise, i.e. maximum 249 employees and turnover not exceeding EUR 50million.

CRITERIA

Open to any small to medium sized business that provides goods or services within the MLE sectors and is based or operating within the Liverpool City Region. In entering this category, you will also be automatically entered into Business of the Year.



Micro Business of the Year – Sponsored by MTC

This award will be made to a micro-sized business that has a demonstrated real understanding of its target market, showing real growth potential and sustainability in terms of turnover and/or impact on the sector.

CRITERIA

Open to businesses based and/or operating within the Maritime Logistics & Energy sectors in the Liverpool City Region that employ fewer than ten employees and have a turnover or balance sheet total of less than €2 million. (European Commission definition). In entering this category, you will also be automatically entered into Business of the Year.



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National Impact Award – Sponsored by Maritime UK

This award is open to companies of all sizes from across the UK that have significantly contributed to the UK's maritime sector. Companies entering this award should be able to demonstrate their positive national impact, whether it's substantial growth, job creation, cutting edge innovation, thought leadership, or increasing exports.

CRITERIA

To be considered for this award you must be able to detail how your company or organisation has made contributions to the industry on a national scale. Applications may be based on a specific project or overall effect created.



Rising Star – Sponsored by Liverpool John Moores University

This award will be made to someone under the age of 30 whose contribution has made a real and positive impact on the business in which they are employed.

CRITERIA

Nominations for this award should be made by businesses operating within the MLE sectors on behalf of an individual they employ. Nominees must be under the age of 30 and can be at any stage of their career or training, and may be working in any role within the business, including apprentices.



Engineering Company of the Year – Sponsored by RSM UK

This award will be made to a company that can demonstrate its credentials as a leader in its field and/or that has developed new products or services that mark a step-change in the growth of the business and/or its move into new markets.

CRITERIA

Businesses can be of any size and engineering discipline(s) but must be based or operating in the North West (including the Isle of Man).



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Best Newcomer – Sponsored by Stellamar

This award will be made to a new or recently established business that has begun trading in the past 24 months, i.e. from or in the period since 1 January 2016.

CRITERIA

Businesses must have begun trading in the period since 1 January 2016 and operate in one or more areas of the MLE sectors, with a registered business address within the North West. Judges will consider pace of growth or growth potential; turnover and impact on region.



Innovation Award – Sponsored by Peel Ports Group

This award will be made to a business that has demonstrated originality of innovation in products, services, or practices and can clearly show its impact in terms of one or more of the following; improved efficiency, increased marketability, measurable cost savings, achievement of environmental goals or an improved market position.

CRITERIA

Businesses of any size operating in the North West (including the Isle of Man) and operating within the MLE sectors that can demonstrate innovation in the last 12 months may apply.



Freight & Logistics Award – Sponsored by Seatruck

This award recognises a major contribution to freight and logistics in the North West during the judging year (1 Jan – 31 Dec 2017). It can be focused either on a specific freight initiative or on a combination of measures and initiatives that have enhanced the efficient movement of freight and improved wider supply chain and logistics activity, nationally or internationally.

CRITERIA

Open to all companies operating in the MLE sectors within the North West (including the Isle of Man).



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Global Reach – Sponsored by NatWest

This award will be made to a business that is actively involved in international trade, having significantly increased its import/export activity in relation to goods or services during 2016-2017, to drive increased revenue throughout the North West.

CRITERIA

Open to all businesses that have made significant strides into new markets internationally, creating new jobs and/or positively affecting supply chains in the North West.



Maritime Professional Services Award – Sponsored by Tilney

This award will be made to a business that provides professional services directly into the maritime and related sectors and in doing so has demonstrated a positive and/or measurable impact on the sector.

CRITERIA

Applicants may base their application on a specific project or what impact their overall services have had on the MLE sectors. Professional services providers may include but are not limited to: legal services, public relations, surveyors, consultancy, recruitment services, insurers and financiers.



Positive Impact Award – Sponsored by ABP

This award will be made to a business, maritime charitable organisation, or other enterprise whose remit or business model is to bring about positive measurable change, whether this is to the lives or living conditions of individuals, the community or in terms of campaigns, projects and initiatives that are changing perceptions about the industry.

CRITERIA

Applicants may base their application on a specific project or the overall impact their services have in terms of bringing about positive change. Applicants may include all third sector (i.e. charity and voluntary organisations) but also businesses with Corporate Social Responsibility (CSR) policies that include initiatives/projects of this kind.



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Maritime Ambassador of the Year – Sponsored by Beech Group

The Maritime Ambassador Award will be made to an individual who is an outstanding representative to their business and has made a notable contribution to the Maritime Industry in the North West. This person will have enhanced the profile of the industry through their dedication, passion, keen networking skills and ability to facilitate trade.

THE RECIPIENT OF THIS AWARD WILL BE DETERMINED BY THE JUDGES AND IS NOT OPEN FOR NOMINATION.



The Mersey Maritime Industry Awards 2018 are organised with the support of the European Regional Development Fund.



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