

# IAMI 26<sup>th</sup> Annual Conference

Ben Murray, Director



## The sector's umbrella body





"Maritime UK brings together the UK's shipping, ports, services, engineering and leisure marine industries to promote the sector, influence government and drive growth."



# Strategic objectives

- Act as "One Voice" for the common concerns of the sector amplifying its profile, identifying common issues and promoting joint policy positions.
- **Promote** the UK as the world's maritime centre.
- Work in partnership with government and other sectors to build a business and regulatory environment which reinforces the UK's world leadership.
- Deliver an industry-wide **skills** strategy.
- Deliver a programme of **regional** cluster development to drive sector growth across the UK.



## 1) Profile, politics and policy



Ensuring an attractive business environment It remains vital that the UK is seen to be open for business. The UK ...



**Backing British** 

The maritime sector sees huge potential opportunity in reviewing the existing rules around government procurement. Where ...



Investing in connectivity & infrastructure

The UK must invest in the infrastructure projects that will keep us competitive, benefit all ...



Fostering an innovation nation

Many of the world's leading maritime industry research and training institutions, manufacturers and service providers ...



Boosting maritime exports

The UK maritime sector exports its own cutting edge maritime products and services, encompassing excellence  $\ldots$ 



### The economic contribution of the UK Maritime sector A report for Maritime UK September 2017

Cebr



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## £37.4 billion & 957,300 jobs





33% more productive than Welsh average



Pay 75% higher than Welsh average



Adding £900 million in GVA



Supporting 31,000 jobs

### Promoting the maritime sector

View in browser



### 6 days to London International Shipping Week

This week, we're talking about what the government needs to do to further support the UK's maritime sector.

Each day, we will launch a new video setting out industry's priorities on the big Issues that will determine our success, not least as the UK leaves the European Union.

Today, we're calling on government to 'Back British'

As Britain leaves the EU, there's the opportunity to think afresh about how best government can support British industry and workers.



















welcome to the world maritime centre Cuting-edge technology High-quality design & manufacturing Unparalleled expertise in Major investment opportunities the natural home for

MARITIME

## Exiting the European Union Committee

Business, Energy and Industrial Strategy Committee



Department for Environment Food & Rural Affairs Department for Business, Energy & Industrial Strategy



Department for International Trade



Department for Transport



Department for Digital, Culture Media & Sport



Department for Education





## 2) Promoting the UK's offer



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Departments Worldwide How government Policies Publications Consultations Stat

### <u>Home</u>

### News story

## UK government ministers attend first maritime trade mission in China

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International Trade Minister, Mark Garnier and Maritime Minister, John Hayes, will visit China this week to attend 'The Golden Era: Sino-UK Maritime Trade and Investment Forum'.



The UK was the natural choice for our relocation. It's a world-leading maritime centre, built upon strong maritime heritage, with a competitive business environment and access to skilled and experienced professionals. The UK offers an unrivalled cluster of expertise and services to global maritime businesses. This foundation, coupled with a rapidly growing domestic cruise market, made the UK the obvious and natural

Emilio La Scala, President & Managing Director, MSC CRUISE MANAGEMENT



WELCOME TO THE WORLD'S MARITIME CENTRE



In 2017, the Global Innovation Index ranked the UK as the fifth most innovative country in the world, and the world's leader in Information Communication Technology innovation.

This culture of innovation is embedded within the UK's maritime sector, driving us to constantly innovate, challenge existing norms, create new technology and deliver progress.



### Blog Posts

Blog British technology, innovation, thoughtleadership and regulatory know-how creating future of maritime autonomy

Bringing the best of Britain to the world



INTERNATIONAL SHIPPING WEEK

11-15 SI



reddit this!

DIRECTORY

U.K. Develops Autonomous Systems Code of Practice

in Share 83 G+













# Southampton

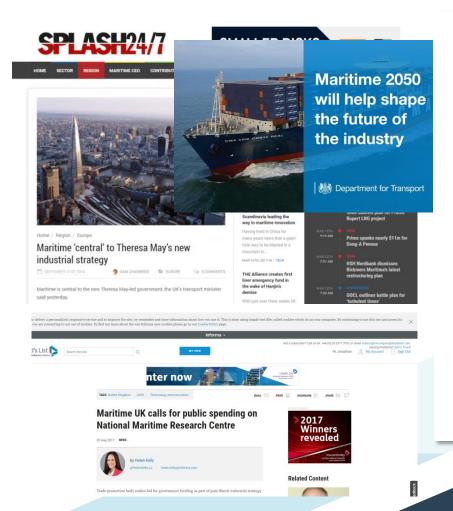








## 3) Working in partnership with HMG



### MARITIME SECTOR DEAL

To be the world's leading maritime nation

[Industry's sector deal submission – March 2018] Draft 1 – 02/03/18



x0,000 new jobs, c£x00m new GVA and £x00m new annual exports through developing the UK's leading position in the global maritime market.





## 4) Skills and careers

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MARITIME

Careers

















Maritime **Apprenticeships Your Future Their Future Our Future** 

Department 

or loarticularly ferries and cruise ship

ering and other role

### **Apprenticeships**

smaller firms.

ical learning and theoretical s both on deck and in the en driving it, the maritime sector offers a wide an wering both building and repair for all types are zes of boats and vachts. And there are m

ming on-the-job alongside a more experie league, and more theoretical study. They'r signed to give apprentices a strong fours r career, and the fact that so many senior peop

n the industry started their careers as apprefor the people who move and maintain, and cle

Care keen to encourage businesses to offer mo apprenticeships, providing subsidies to all sizes of siness, with particularly generous packages fo

for individuals array hat apprentices get a wage while they are learning -ather than accumulating debt as students do.







Fairplay > Safety & Regulation

## 'We can and must do more' to persuade women to take up maritime careers

Nicola Good, Executive editor | 11 September 2017







- What do employers in your sector do when faced with hard-to-fill vacancies?
  - Employ agency labour
  - Recruit overseas
  - C Make do with someone more junior
  - Delay work
  - E Lose business

5% completed





## 5) Regional Cluster Development



Maritime UK ## @MaritimeUK · Mar 20 The UK boasts a network of world-class maritime clusters. Learn about the Solent, Scotland and Merseyside here: linkedin.com/pulse/spotligh... #maritimenation

Solent LEP and Mersey Maritime

## Maritime UK to open office in Liverpool

08 Mar 2018 NEWS



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### 24th January

Maritime regions to meet for the first time in Birkenhead

Lauren Jones Multimedia Reporter



Representatives from shipping, ports, marine and business services will gather at the Maritime Knowledge Hub in Birkenhead. (Picture: LJMU)