

**SPONSORSHIP** PACKAGES



## **About the Awards**

The Maritime UK Awards will be the first truly national maritime awards in the UK, organised by industry, for the benefit of industry.

From a judging panel of internationally recognised maritime leaders, to an awards evening at the Leonardo Royal Hotel Southampton Grand Harbour, the awards process will be a unique way to showcase your business and celebrate a thriving sector, worth £37.4bn to the UK economy.

The Maritime UK Awards will be open to companies from across the whole maritime sector and its shipping, ports, services, engineering, and leisure marine industries.

Held alongside the Southampton Boat Show, the annual awards will shine a spotlight on each of the UK's thriving maritime regions.

With government having launched its first long-term strategy for the sector, Maritime 2050, the award categories will mirror its themes.

The first Maritime UK Awards are being held in the Solent, a region where maritime represents 20% of the economy, supports 120,000 jobs and facilitates trade worth £77.5bn.

Any surplus generated from the awards will be ploughed back into Maritime UK's cross-sector initiatives like careers and trade promotion and Women in Maritime.

The 2019 awards are organised by Maritime UK members, Solent LEP.



# Sponsorship packages available

### **Diamond Sponsor**

#### Diamond - £15,000 (5 available)

- Announcement as a Diamond Sponsor via press release, on social media and in newsletter
- Sponsorship of chosen category
- Branding online and in print during awards promotion including Awards Pack and Awards Programme.
- Most prominent branding at the awards and in associated material
- Nominated individual interviewed in run-up to awards
- Opportunity to provide a quote and half-page advert in the Awards Programme
- Nominated individual filmed for promotional video to be screened at awards
- Five invites to winners' reception in 2019
- One table at the awards
- Five invites to the Maritime UK Summer Party 2019
- Five invites to the Maritime UK-HMG Welcome Reception at LISW 2019

### **Category Sponsor**

#### Category sponsor – £6,000 (6 of 12 available)

- Announcement as a Category Sponsor on social media and in newsletter
- Branding online and in print during awards promotion including Awards Pack and Awards Programme.
- Company name mentioned in PR associated with award promotion.
- Opportunity to present award to winner
- One table at the awards.
- Logo on award category trophy.
- Opportunity to submit guest article on category theme
- Two invites to winners' reception in 2019

### **Reception Sponsor**

#### Reception sponsor – £5,000 (1 available)

- Announcement as Reception Sponsor on social media and in newsletter
- Branding online and in print during awards promotion
- Most prominent branding at the drinks reception
- Nominated individual interviewed in run-up to awards
- Nominated individual filmed for promotional video to be screened at awards
- Five Invites to winners' reception in 2019
- One table at the awards
- Five invites to the Maritime UK Summer Party 2019



For more information contact:

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